

Student ID: \_\_\_\_\_ SPC Advisor(s): \_\_\_\_\_  
 Student Name: \_\_\_\_\_ TTU Advisor(s): \_\_\_\_\_

# Public Relations– AA to BA – (Public Relations, Advertising) Texas Tech University

**Lower Division Requirements at South Plains College for an AA degree**  
 The courses in this section meet the requirements for an Associate of Arts degree. Please reference the General Degree Requirements section in the catalog for additional information.

**First Semester**

| Course Name   | Term Taken | Credit Hours | Grade |
|---|------------|--------------|-------|
| ENGL 1301 – Composition I will transfer as ENGL1301 (SPC Communication Core – 010 and TTU Written Communication Requirement).   |            | 3            |       |
| COMM2311 – News Writing will transfer as JOUR2310.  |            | 3            |       |
| HIST1301 – United States History I will transfer as HIST2300 (SPC American History Core – 060 and TTU American History Requirement).  |            | 3            |       |
| Mathematics – choose one from the following: MATH1314, College Algebra or MATH1324, Math for Business and Social Sciences (SPC Mathematics Core – 020 and TTU Mathematics Requirement).                                 |            | 3            |       |
| Language, Philosophy, and Culture select COMM1307, Introduction to Mass Communications will transfer as MCOM1300 (SPC Language, Philosophy, and Culture Core – 040 and TTU Social and Behavioral Sciences Requirement). |            | 3            |       |
| KINE Activity Course – 1 hour class (SPC KINE Activity Requirement and TTU Personal Fitness & Wellness Requirement).  |            | 1            |       |
| <b>First Semester Hours</b>   |            | <b>16</b>    |       |

**Second Semester**

| Course Name   | Term Taken | Credit Hours | Grade |
|---|------------|--------------|-------|
| Life and Physical Science – must be a 4-hour course with lab select one 4-hour course from the Life and Physical Sciences Core (SPC Life and Physical Sciences Core – 030 and TTU Science Requirement).   |            | 4            |       |
| SPCH1315  |            | 3            |       |
| ENGL1302 – Composition II will transfer as ENGL1302 (SPC Communication Core -010 and TTU Written Communication Requirement). Prerequisite: ENGL1301 with a 'C' or better or English Chairperson Approval. |            | 3            |       |
| COMM2330 – Introduction to Public Relations transfers as PR2310   |            | 3            |       |
| HIST1302 – United States History II will transfer as HIST2301 (SPC American History Core – 060 and TTU United States History Requirement).  |            | 3            |       |
| <b>Second Semester Hours</b>  |            | <b>16</b>    |       |

**Third Semester**

| Course Name   | Term Taken | Credit Hours | Grade |
|---|------------|--------------|-------|
| MATH1342 – Statistical Methods will transfer as MATH2300 (TTU Mathematics Requirement and TTU PR degree requirement). |            | 3            |       |
| COMM1316 – News Photography will transfer as PHOT2310.  |            | 3            |       |

|  |                   |                     |              |
|--|-------------------|---------------------|--------------|
| GOVT2305 – Federal Government will transfer as POLS1301 (SPC Government Core – 070 and TTU Government Requirement).  |                   | 3                   |              |
| KINE Activity Course – 1 hour class (SPC KINE Activity Requirement and TTU Personal Fitness & Wellness Requirement).   |                   | 1                   |              |
| SPCH1321 – Business and Professional Speech will transfer as COMS2358 (SPC Speech Component Core – 090 and TTU Oral Communication Requirement).  |                   | 3                   |              |
| COMM1337 Video Production II satisfies the Field Study   |                   | 3                   |              |
| <b>Third Semester Hours</b>  |                   | <b>16</b>           |              |
| <b>Fourth Semester</b>   |                   |                     |              |
| <b>Course Name</b>   | <b>Term Taken</b> | <b>Credit Hours</b> | <b>Grade</b> |
| COMM2300 – Media Literacy will transfer as MCOM2330, Media Literacy (TTU Language, Philosophy, and Culture Requirement).   |                   | 3                   |              |
| Creative Arts select one course from the Creative Arts Core (SPC Creative Arts Core – 050 and TTU Creative Arts Requirement). COMM2366, Introduction to Cinema, is recommended.  |                   | 3                   |              |
| Life and Physical Science – must be a 4-hour course with lab select one 4-hour course from the Life and Physical Sciences Core (SPC Life and Physical Sciences Core – 030 and TTU Science Requirement).  |                   | 4                   |              |
| Social and Behavioral Sciences select one course from the Social & Behavioral Sciences Core – preferred courses are ECON2301 or ECON2302 (SPC Social and Behavioral Sciences Core – 080 and TTU Social & Behavioral Sciences).   |                   | 3                   |              |
| GOVT2306 – Texas Government will transfer as POLS2306 (SPC Government Core – 070 and TTU Government Requirement).  |                   | 3                   |              |
| <b>Fourth Semester Hours</b>   |                   | <b>16</b>           |              |
| <b>Total Hours</b>   |                   | <b>64</b>           |              |
| <b>Additional Courses at South Plains College</b>  |                   |                     |              |
| BCIS1305 – Students will gain computer skills including word processing, spreadsheets, databases, and presentation graphics.   |                   |                     |              |
| <b>Multicultural Elective at TTU</b>   |                   |                     |              |
| In addition to the core, every student must successfully complete at least one 3-hr multicultural course or its equivalent that focuses explicitly on the distinctive subcultures of the United States or another society. TTU MCOM2350 Communicating in a Global Society will fulfill the multicultural requirement and is required for all majors in the College of Media & Communication.   |                   |                     |              |
| <b>SPC American History Core Component – 060 Options</b>   |                   |                     |              |
| Additional options are available to complete the American History Core. Instead of HIST1301, students can take HST2327 – Mexican American History I, HIST2381 – African American History I, or *HIST2301 – Texas History. For HIST1302, students can take HIST2328 – Mexican American History II, HIST2382 – African American History II, or *HIST2301 – Texas History. Texas History can be used one time to fulfill three of the six hours required.   |                   |                     |              |
| <b>TSI-Compliance</b>  |                   |                     |              |
| Students who are not TSI-compliant in reading or English are advised to take the INRW0300/ENGL1301 corequisite. Successful completion will grant TSI-compliance in these areas and college-credit for ENGL1301. ENGL1302 requires a 'C' or better in the corequisite or approval by the English Chairperson.<br>Students who are not TSI-compliant in math are advised to take the MATH0332/MATH1332 corequisite. Successful completion will grant TSI-compliance in math and college-credit for MATH1332. |                   |                     |              |
| <b>Applicable Transfer Credit Hours</b>  |                   |                     |              |
| Evaluation of course credit earned at other institutions by the TTU Transfer Evaluation Office does not decree approval of the credit for use toward degree requirements. Only the academic dean of the college offering the program in which  |                   |                     |              |

a student is enrolled has authority for determining which courses will be applied toward any specific program. The only exception to this rule is that no transferred course completed with a grade below C- may be applied to fulfill course requirements in majors, minors, or concentrations. Applicants must submit official records from all accredited institutions attended. Official transcripts must be sent directly to the Office of Undergraduate Admissions. All college-level, non-vocational courses completed with a passing grade of D or above at regionally accredited colleges and universities (not including trade or technical schools) will be evaluated for acceptance of transfer credit by the TTU Transfer Evaluation Office. The TTU Transfer Evaluation Office determines acceptable transfer credit on the basis of an evaluation of course content as described from the sending institution's catalog and in consultation with the appropriate academic units at Texas Tech University as necessary for clarification. While all credit hours presented on the sending institution's transcripts will be evaluated and equivalent college level courses posted to the student's academic record, **a maximum of 80 semester credit hours from two-year colleges may be applied toward Texas Tech University degree requirements.** Courses that are accepted for transfer do not necessarily apply toward college, departmental, or program degree requirements.

## **Texas Tech University Uniform Graduation Requirements**

### **Foreign Language Requirement**

- *Students graduating from Texas Tech University should be able to express, negotiate, and interpret meaning in a second language.*

Any entering student who has not completed two years of a single foreign language in high school must complete at least two semesters (or its equivalent) of a single foreign language at the first-year college level or at least one semester of a foreign language at a 2000 level or higher as a graduation requirement. This requirement may also be satisfied by transferring in the equivalent courses from another college or university. Individual Texas Tech University colleges may have additional foreign language proficiency requirements. Additional requirements may be necessary for select majors.

### **Science Laboratory Requirement**

- Students graduating from Texas Tech University are required to complete two semester credit hours of science laboratory courses. Normally this will be done by taking two 4-credit science courses or combinations of lecture and lab.

### **Communication Literacy Requirement**

- Students will complete the required communication literacy requirement.

### **Core Curriculum Requirement**

- Students will complete the required core curriculum.

### **Multicultural Requirement**

- In addition to the State of Texas core curriculum, every student must include at least one 3-hour multicultural course or its equivalent that focuses explicitly on the distinctive subcultures of the United States or on the culture of another society.

## **Assured Admission to Texas Tech University**

If you present the required combination of transferable hours and GPA below, you are assured admission. GPA is cumulative for all transferable courses (including dual credit) from all schools attended. Courses taken for grade replacement are used for GPA calculation only if the same course is repeated at the same institution where it was originally taken.

| Transferable Hours | GPA Requirements |
|--------------------|------------------|
| 12-23 hours        | 2.50 cumulative  |
| 24 or more hours   | 2.25 cumulative  |

Certain academic colleges and departments at TTU have special admissions requirements. Please review these requirements by college [here](#).

## **Special College Admission Requirements**

Some academic colleges and departments at Texas Tech only accept students who meet assured admission requirements. College entrance requirements are subject to change and are listed in the [Texas Tech Undergraduate Catalog](#).

## Additional Texas Tech Advising Notes

- Make an appointment with an academic advisor of the major, once accepted to TTU, in order to clarify department, university policies and procedures, to review course sequencing, and to help with identifying resources for academic success. A current list of academic advising resources can be found at <https://www.depts.ttu.edu/admissions/advising/staff.php>.
- Refer to the official source of information on specific courses within the TTU requirements of this degree plan from the TTU Undergraduate Catalog or visit the web site at [www.ttu.edu](http://www.ttu.edu).
- Read the TTU Undergraduate Catalog.
- Pay close attention to course sequencing and availability at TTU as it will affect the time it takes to complete the degree program.

## Using this Transfer Advising Guide with Texas Tech University

This Transfer Advising Guide represents Texas Tech's degree plan and is subject to change at the university's discretion. It is intended for advising purposes only so students know exactly which courses they can take at South Plains College and have the courses count towards degree requirements when they transfer to Texas Tech. It is highly recommended that students meet with their assigned academic advisor to review all graduation and transfer requirements listed in the Transfer Advising Guide.

The ultimate goal is to provide students with accurate information for transfer pathways while minimizing loss of credits in transfer. Students are encouraged to review Texas Tech's requirements frequently.

The Transfer Advising Guide is based upon Texas Tech University's catalog and is subject to change.

## Transfer Scholarships

### PRESIDENTIAL TRANSFER SCHOLARSHIP

#### Qualifications

Texas Resident  
30 Transferable GPA Hours  
3.0 GPA  
Financial Need as Evidenced by FAFSA or TASFA

**\$3,000**  
*per year*

#### Renewal Requirement

3.0 GPA & 12 hours earned per term

### PROVEN ACHIEVERS SCHOLARSHIP

#### Qualifications

60 Transferable GPA Hours  
3.5 GPA

**\$4,000**  
*per year*

#### Renewal Requirement

3.25 GPA & 12 hours earned per term

Transfer Merit Scholarships are guaranteed for students who have transcripts and other required documents submitted by July 1 for Fall entry or January 1 for Spring entry. Scholarships are renewable for up to three consecutive years (six total terms). Students must enroll in a minimum of 12 credit hours; 9 must be TTU hours. Scholarships are awarded after June 1 based on availability of funds (fall entry). Students with approved consortium agreements must take a minimum of 9 TTU hours. Transferable hours exclude credit hours from AP, CLEP, or military credits. Students must meet all criteria to qualify.

Students awarded a transfer level scholarship of \$2,500 for 3 years can be upgraded to a Presidential Transfer or Proven Achiever's level scholarship based on updated transcript information received prior to the first class day of the student's entry semester. Students are eligible for only one university level transfer scholarship.

Transfer Scholarships are offered to students who are admitted as transfer students based on official transcripts submitted to the Office of Undergraduate Admissions and pay toward fall and spring terms. Complete requirements early - final awards are based on transcripts received by July 31st for fall or January 6th for spring entry terms.

Non-residents awarded a Texas Tech competitive scholarship of \$1,000 or greater (including Proven Achievers) will qualify to pay in-state tuition.